



Hartford Foundation
FOR PUBLIC GIVING

Scholarship Program

**American Marketing Association, CT Chapter,
Anna C. Klune Memorial Scholarship
2016 Application – Graduate School**

Deadline: postmarked by March 18, 2016

The Anna C. Klune Memorial Scholarship has been given each year to a Connecticut resident/student pursuing a Master’s degree in a marketing discipline in memory of Anna C. Klune, an AMA-CT member and president-elect who passed away in 1994.

Candidates and their supporting professors/employers are urged to highlight the candidate’s qualifications with respect to the selection criteria.

SELECTION CRITERIA:

- a. Connecticut resident; may or may not be studying in Connecticut
- b. First or second year MBA student at any university
- c. Career focus in marketing or marketing related major
- d. Demonstrated leadership record
- e. Entrepreneurial/innovative spirit

Date: _____

I. APPLICANT INFORMATION

Name: _____
Last Name First Name Middle Initial

Gender: Male Female Date of Birth (Month/Day/Year): _____

Primary Mailing Address: _____
Number Street Apartment

City State Zip Code Home Telephone

Cell phone number: _____

Email address(es): _____

II. EDUCATION INFORMATION

High School name and address and year of graduation:

Undergraduate degree(s), year of graduation, and college/university name and address:

(continued)

List MBA program college/university to which you are applying or currently attending, and expected date of completion:

III. RESUME

Please submit an up-to-date resume.

IV. GOALS

Please attach a brief (no more than one page) description of your career goals.

The undersigned hereby certify that the information provided on this application, including attachments, is true to the best of their knowledge.

Applicant: _____ Date: _____

Please send the completed application along with the following:

- 1) A cover letter requesting the award and describing your qualifications
- 2) An official transcript (undergraduate or current graduate school)
- 3) A nominating letter from a professor of marketing
- 4) A seconding letter from a current or former employer
- 5) A resume (see III. above)
- 6) A brief description of your career goals (see IV. above)
- 7) A copy of your Student Aid Report (SAR)*

Incomplete applications will not be reviewed.

Submit this application along with the materials to:

Sarah Carlson
Hartford Foundation for Public Giving
10 Columbus Boulevard, 8th Floor
Hartford, CT 06106

Deadline: postmarked by March 18, 2016

* The Student Aid Report (SAR) is sent to you after your FAFSA has been submitted and processed.

If you did not submit a FAFSA, please include a short explanation of why you did not submit a FAFSA with your materials.
